## 1. Erasmus Policy Statement (EPS)

### 1.1 Erasmus activities included in your EPS

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| In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme. |
| **Erasmus Key Action 1 (KA1) - Learning mobility:**

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| The mobility of higher education students and staff |[x]

**Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions**:

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| Partnerships for Cooperation and exchanges of practices |[x]
| Partnerships for Excellence – European Universities |[x]
| Partnerships for Excellence - Erasmus Mundus Joint Master Degrees |[x]
| Partnerships for Innovation |[x]

**Erasmus Key Action 3 (KA3):**

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| Erasmus Key Action 3 (KA3) - Support to policy development and cooperation: |[ ]   |  |  |  |  |

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### 1.2 Erasmus Policy statement (EPS): your strategy

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| Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area[[1]](#footnote-2) and explain the policy objectives you intend to pursue).Original language (and translation into EN, FR or DE if the EPS is not in one of these languages) |
| For the Estonian Entrepreneurship University of Applied Sciences (hereinafter referred to as the EUAS), one of the main goals is to be a responsible supporter of adding and adapting smart labour force, mainly the IT labour force, in Estonia. With that purpose in mind, our main strategic objectives are the following:* to offer the best down-to-earth, practical higher education with studies organised so that they are convenient for students and have carefully designed methodology;
* to transform the school into an internationally accredited university by maintaining a focus on studies and the practical side of studies as well as a strong correlation with the private sector;
* to be an equal research and development partner for (large) companies in Estonia and in Europe;
* to become a community hosting international talents.

The sub goals of achieving the strategic objectives related to internationalisation are as follows:* to increase the international dimension in the field of studies, research and development activities by promoting cooperation between the member states of the European Union (EU) and third countries;
* to improve the quality of studies in order to provide excellent international reputation and competitive performance;
* to introduce the Estonian educational system, e-solutions, job opportunities, sustainability and culture, and to create opportunities for talented foreign students to stay in Estonia in workplaces that require higher education;
* within international cooperation, to develop understanding between cultures, common functioning, flexibility, an entrepreneurial attitude, and the ability to cope in the world that is changing fast and offering new challenges incessantly;
* to provide an opportunity to talented Estonian and international students to learn from each other and to exchange and share their value judgements, experience, knowledge, and skills;
* to make sure that university graduates become active citizens in society and responsible entrepreneurs.

In order to achieve the goals listed above, an Internationalisation Development Plan has been created, which focuses on the following main topics:* the mobility of students;
* the mobility of the teaching staff;
* scientific studies and applied research;
* the academic environment (including organisation of studies, the opportunities for academic work, etc.);
* the training of the teaching staff;
* the reception of foreign students;
* international cooperation projects

Below are some examples of the activities included in the Internationalisation Development Plan:* A larger focus on making use of the opportunities offered by the Erasmus+ programme and on expanding agreements.
* Even more active familiarization of both students and the teaching staff with the Erasmus+ programme (including learning mobility and in-service training) in all specialities, but especially in the IT field. So far, the target segment has been master’s studies; however, in the future, we are considering the possibility of expanding the range of options offered by the Erasmus+ programme within applied higher education, too, both in the Russian and English languages.
* Entering into agreements and generating projects supporting learning mobility (including Erasmus+ and virtual mobility).
* Participation of the teaching staff in the activities arranged by universities and companies of both the European Union and the countries of the Eastern Partnership, aimed at exchanging and acquiring knowledge/experience and offering life-long learning.
* Urging the teaching staff to take part in international research groups both in the EU and outside of it.
* Developing the content and methodology of studies in cooperation with foreign universities.
* Increasing the number of cooperation projects with foreign universities involving common curricula and other degree studies in accordance with the internationalisation strategy applied in every particular speciality.

The goals that have been set as well as some examples of planned activities will promote the consistent upgrade of the education offered by the EUAS, the enrichment of the knowledge and skills of the teaching staff, the generation of flexible teaching methods corresponding to the needs and goals of students, and the internationalisation and transformation of the university into an internationally accredited university.The participation of the EUAS in the projects implemented within the framework of the European Education Area (including Erasmus+) enables us to offer inclusive education and to promote common values of students, digital skills, knowledge, other skills, and attitudes that are essential in terms of self-fulfilment, personal development, and the formation of civic engagement. |

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| Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution’s participation in these actions will contribute to achieving the objectives of your institutional strategy. |
| The EUAS is interested in employing the following measures of Erasmus:* learning mobility for individuals;
* cooperation aimed at innovation and an exchange of good practices.

**Learning mobility of individuals (Measure 1)**Measures applied at the EUAS* Offering a learning period in a foreign university corresponding to the needs of degree studies and the personal development needs of students.
* Offering relevant in-service training corresponding to the degree studies of students at a company or at some other suitable workplace abroad.
* Providing academic and administrative staff with teaching periods at partner universities abroad.
* Providing academic and administrative staff with training periods (e.g. taking part in training events, and/or as a job shadow, and/or *teacher’s internship*) at a partner university or at some other appropriate organisation located abroad.
* Learning mobility of administrative staff for the purpose of exchanging knowledge and experience on the topics pertaining to the organisation of studies
* Learning mobility focused on joint international research and development activities as well as on research work

The impact that the implementation of the relevant measure at the EUAS will have on strategic objectives* To provide Estonian and international students/talent with an opportunity to learn from each other, exchange and share their experience, knowledge, and skills – Measure 1 will broaden the minds of participants, improve their foreign language skills, increase their value on the labour market, enhance openness and awareness with regard to cultural differences as well as enable them to acquire new ways of adapting to new situations.
* The satisfaction of employees in Estonia is the highest in the field of higher education - Measure 1 will enable the academic staff to be engaged in international scientific studies and development research, which will increase the number of personal international contacts and expand international repute, thus also increasing the value of the individual on the labour market.
* To support the development of university graduates into active citizens in society as well as responsible entrepreneurs - Measure 1 will support the growth of self-esteem in students, increase their ability in initiating action, and improve their entrepreneurial skills and the feeling of awareness of their responsibility and obligations both with regard to society and the environment.
* To become an internationally accredited university by offering the best down-to-earth, practical higher education with studies that are organised in a convenient way for students and have carefully designed methodology. - Measure 1 will provide the academic staff with an opportunity to experience different educational systems and accumulate best practices and knowledge for the purpose of improving the quality of studies and developing new curricula and the learning environment as well as diversifying and upgrading them.
* To be an equal research and development partner for (large) companies in Estonia and in Europe. – Measure 1 will enable new contacts to be established and connections to be built in order to expand the international network for the purpose of carrying out academic affairs.

**Cooperation aimed at innovation and an exchange of good practices (Measure 2)**Measures applied at the EUAS* Expanding the network of partner universities as well as enhancing the cooperation between organisations.
* Establishing new efficient networks in the field of scientific research and scientific and technological innovations.
* Developing the research into the new forms of practical educational patterns and real-life cases in the business sphere.
* Developing learning and teaching methodology related to main competences and skills, language skills, and entrepreneurship education.

The impact that the implementation of the relevant measure at the EUAS will have on strategic objectives* To increase the international dimension in the field of studies, research and development activities by creating innovative solutions and promoting cooperation between the member states of the European Union (EU) and third countries. – Measure 2 will expand the range of opportunities to take part in international projects and improve the quality of the projects.
* To improve the quality of studies in order to provide an excellent international reputation and competitive performance. - Measure 2 will provide an opportunity to find ways to become more international and ensure international visibility and competitive performance.
* To introduce the Estonian educational system, e-solutions, job opportunities, sustainability and culture, and to create opportunities for talented foreign students to stay in Estonia in workplaces that require higher education. – Measure 2 will provide an opportunity to develop and upgrade different curricula on the basis of shared experience and knowledge as well as to involve international experts and teaching staff in the teaching process.
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| What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions. |
| The most important goals set with regard to participation in the Erasmus+ programme:**Learning mobility of individuals (Measure 1)*** to increase the number of information hours introducing the Erasmus+ programme (at least one information hour per term);
* to increase the learning mobility of incoming students (at least 50 students per year)
* to increase the learning mobility of students heading abroad (at least 10 students);
* to increase the number of students heading to in-service training abroad (at least 5 students);
* to increase the number of employees heading to teaching and training periods abroad (at least three to four representatives of the teaching staff/university per term);
* to increase the quality of the higher education that is on offer, proceeding from the implementation of the experience acquired within the framework of learning mobility upon the development of curricula, with the involvement of international teaching staff (the feedback provided by students concerning studies, subjects, and teaching staff is better than that provided last year, an increase to at least 80%)
* to increase the level of satisfaction of the teaching staff and university employees as a result of expansion of the range of opportunities for the acquisition of international knowledge and experience (the level of satisfaction of employees is over 60% on the total scale)

**Cooperation aimed at innovation and an exchange of good practices (Measure 2)*** to expand the network of partner universities (at least two new partner universities with which active cooperation takes place per year)
* establishing efficient cooperation networks in the field of scientific research (at least one new research per year)
* developing new educational patterns (creating virtual mobility)
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1. For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website: https://ec.europa.eu/education/education-in-the-eu/european-education-area\_en [↑](#footnote-ref-2)